

2025

Annual Report



The National Voice for Canada's
Energy Advisors

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WORDS FROM THE

President



This past year marked a pivotal moment for Canada’s energy advisors and the residential building sector. Slow adoption of NBC 2020 (Section 9.36), evolving discussions on mandatory home labelling and virtual assessments, reduced incentives, and low housing starts have reshaped the landscape, making the role of qualified Energy Advisors (EAs) more important than ever.

Through this period of change, CACEA has continued to advocate for the profession and elevate EAs as trusted experts supporting homeowners, builders, renovators, program administrators, and governments across both new and existing homes.

Our work remains focused on three priorities: **advocacy** to strengthen EA involvement in policy, programs, and implementation; **collaboration** through partnering with NRCan and industry leaders on EnerGuide evolution, labelling, software, and virtual assessment approaches; **professional development** by expanding training and tools that help members diversify services, support code compliance, and meet market demand.

Despite shifting incentive programs, CACEA members continued to grow their expertise and expand professional services. Stakeholders increasingly recognize the value of EA in areas such as HVAC sizing, embodied carbon, resilience, and electrification which reinforces the profession’s critical role in Canada’s housing and climate goals.

CACEA also strengthened its technical leadership through expanded training initiatives and the introduction of a Technical Liaison Director role, ensuring building science rigor remains central to advancing efficient, resilient, healthy, and lower-carbon homes.

Looking ahead to 2026, members can expect continued engagement as programs evolve, new opportunities emerge, and CACEA’s partnerships, resources, and networks grow. We remain committed to ensuring the energy advisor’s voice is represented in industry and government decision-making.

On behalf of the Board of Directors, thank you to the EAs, members, and volunteers whose leadership and dedication continue to strengthen CACEA and the profession.

Warm regards.

A handwritten signature in blue ink, appearing to read 'AUC', which is the signature of Amelie Caron.

Amelie Caron MEA
CACEA President
President, Ecosynergy

OUR VISIONARY

Directors & Team



Amelie Caron MEA
President



Troy Tilbury MEA
Vice President



Zenon Pilipowicz MEA
Secretary Treasurer



Cindy Gareau
Executive Director



Emma Conway MEA
Director



Luke Dolan MEA
Director



Fabrice Papuli
Director



Kent Pearson
Director



Mark Rosen MEA
Director



Jack Zhou MEA
Director



Alison Conroy
Technical Liaison Director



Margo Tkacheva
Membership & Operations

OUR ASSOCIATION'S

Guiding Principles

Mission

To support a sustainable and recognized profession of valued and credible Canadian Energy Advisors

Values

- Integrity
- Respect
- Professionalism
- Forward-thinking
- Competence
- Collaborative

Member Value

- Knowledge to Enhance Professionalism
- Supportive Industry Network
- Influence and Unified Voice

STRATEGIC PRIORITIES



RECOGNIZED AS A TRUSTED PARTNER AND CRITICAL IN DECISION MAKING

Be the go-to resource for stakeholders, including current and potential members, and be at the table for Part 9 housing discussions



CACEA EA MEMBERS ARE RENOWNED FOR THEIR BROAD EXPERTISE IN THE RESIDENTIAL BUILT ENVIRONMENT

CACEA members are prioritized over non-members

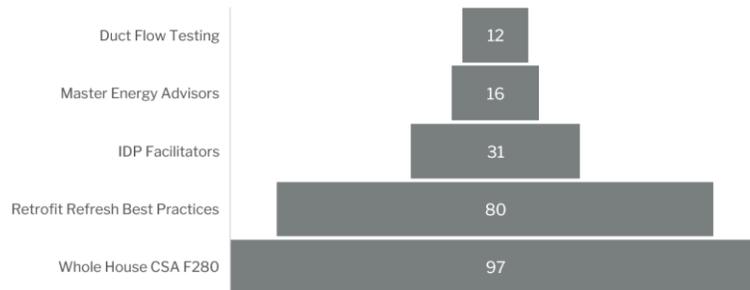


CACEA IS A SUSTAINABLE, DIVERSIFIED, AND THRIVING ASSOCIATION

Expand on current and new value streams while maintaining the operating reserve to enhance and support CACEA's mission

Annual Highlights

CACEA Qualifications Issued (since inception)



CACEA Engagement



CACEA Projects and Initiatives

- Building to Zero Exchange.
- B2E Innovation Fund with additional support from BC Hydro.
- Development of a Field Technician Designation to support new construction. Training content development sponsored by Retrotec and The Energy Conservatory.
- Updated Retrofit Refresh: Best practices in existing home audits with support from BC Hydro.
- NRCan training pilots: Duct Flow Testing and MCE2 Tool.
- NRCan Codes Acceleration Fund. (Completion November 2026.)
- Participated in over **100** stakeholder meetings and consultations to highlight the contributions and value of utilizing EA services – especially CACEA members. Engagement includes but is not limited to:
 - Natural Resources Canada:
 - Concern for closure of the Canada Greener Homes Loan.
 - Advocacy to streamline processes for new construction audits (on-going).
 - Active consultation and engagement with the National Home Labelling team.
 - BC Government and the BC Home Energy Planner.
 - Canadian Home Builders' Association.

CACEA Success Stories

- CACEA hired Alison Conroy to be our Technical Liaison Director. The role has a strong focus on BC due to support from BC Hydro for the position.
- Media coverage by CBC around the closing of the Canada Greener Homes Loan.
- BC's Home Performance Stakeholder Council (HPSC) requires CACEA's Retrofit Refresh training as a requirement for their EA contractor list.
- Canadian Home Builders' Association will require CACEA membership for the Net Zero qualified Energy Advisors and trainers.
- CACEA's MEA® insignia is a recognized official certification mark.

Financial Position

STATEMENT OF FINANCIAL POSITION

	2025	2024
ASSETS		
Cash	137,551	435,352
Investments (GIC)	202,951	0
Accounts Receivable	92,749	34,575
HST Receivable & Prepaid Expenses	13,096	5,949
	446,347	475,876
LIABILITIES		
Accounts Payable and Accrued Liabilities	58,859	18,137
Payroll Liabilities	1,390	1,981
Deferred Revenue	22,987	26,836
	83,236	46,954
UNRESTRICTED NET ASSETS	363,111	428,922

STATEMENT OF OPERATIONS

	2025	2024
REVENUE		
Projects	132,955	287,824
Member Dues	92,828	85,717
Other (Training, Sponsorship, Misc.)	110,941	119,844
	336,724	493,381
EXPENSES		
Administration and Operations	83,328	86,384
Management Fees	204,703	109,676
Projects	114,504	(8,787)
	402,535	204,847
EXCESS OF REVENUES OVER EXPENSES	(65,811)	288,534

CACEA remains in a strong financial position, with over \$360K in assets and reserves. This meets the Association's policy to maintain a minimum of one year's operating expenses. While the year-end results reflect a deficit, this outcome was anticipated and planned. With a particular focus on careful expense management, the deficit was less than originally projected. For reference, the Board had approved a deficit 2025 budget to facilitate strategic investment in the Association and strengthen its growing capacity and influence.

Key investments to enhance member services and stakeholder engagement included the addition of a Technical Liaison Director, expanded support through the Membership and Operations Coordinator role, and a salary adjustment for the Executive Director. In 2025, CACEA expanded its in-person nation-wide engagement, held its first in-person strategic planning session, and undertook a comprehensive website refresh, with the new site scheduled to launch in February 2026.

Despite a reduction in incentive programs, including the Canada Greener Homes Grant, membership remained strong, reflecting continued confidence in the value CACEA provides to Energy Advisors and the broader industry. It is also important to note that while the 2025 project revenue appeared to be lower than associated incurred expenses, a portion of this revenue will be recognized in 2026.

Looking ahead, the Board has approved a surplus budget for 2026, reinforcing its commitment to financial sustainability while continuing to invest in professional development, strong member services, and enhanced advocacy and industry representation.

THANKS TO OUR MANY

Supporters Who Made It Happen

Training Supporters



Subject Matter Experts



Member Benefits Affinity Partner



Corporate Supporters

Level 1



Level 2



Level 3



Level 4



Level 5

