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Letter from the President



This year continued to bring both challenges and opportunities for professional energy advisors and service organizations.

Though government programs continued to evolve (or diminish), the professional members of CACEA continued to expand their knowledge base and professional services amongst existing and new construction.

Outside of federal /public incentive, Canada saw public lenders lean into the sustainability space, recognizing professionally evaluated and labelled homes with expanded mortgage financing opportunities, e.g., RBC Green Mortgage.

CACEA members also supported the development of new NBC 2020 9.36 training, developed through ACBOA. In addition, we provided training for jurisdictions across the country.

These initiatives send a clear signal that the residential qualified energy advisor is indeed a rapidly growing and recognized profession across the sustainability landscape of Canada

CACEA continued to strengthen its technical rigor and support of technical code and standard development within the residential construction marketplace and in 2025 will have a Technical Liaison Director position. As we seek to support the progress around efficient, resilient, healthy, and lower carbon homes and residences, a strong but practical understanding of building science and the complexity of home renovations/new home building is critical.

Keep your eyes open for news of upcoming program evolution and opportunities in 2025-2026. As the EnerGuide program and all associated labels (Energy Star, R2000) undergo updates and NRCan continues work around virtual energy assessment for the existing home market, CACEA will be actively engaging , bringing the voice of the professional energy advisor into the development and planning

You can also expect to see announcements wherein CACEA resources and networks will be growing profoundly, and new partnerships and projects will break ground.

We want to extend a heartfelt thank you to the professional EAs who have dedicated their time, both personally and professionally, to helping CACEA evolve, and the membership grow.

Warm regards.

A handwritten signature in black ink, appearing to read 'Andrew Oding'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Andrew Oding MEA
CACEA President
Vice President, Building Knowledge Canada

About CACEA

Our Mission

To support a sustainable and recognized profession of valued and credible Canadian Energy Advisors

Our Strategic Focus



RECOGNIZED AS A TRUSTED PARTNER AND CRITICAL FOR DECISION MAKING

- To be the go-to resource for stakeholders and at the table for key discussions.



CACEA MEMBERS ARE VALUED FOR THEIR ADVANCED, SPECIALIZED EXPERIENCE

- CACEA members are prioritized and valued as “best in class.”



CACEA IS A STRONG AND SUSTAINABLE ASSOCIATION

- Grow the operating reserve, diversified revenue, and reduce member dues reliance.

Our Values

- Integrity
- Professionalism
- Competence
- Respect
- Forward-thinking
- Collaborative

Our Member Value



KNOWLEDGE

- Information, resources, and education to support professionalism and competitiveness.



NETWORK

- Strong and supportive industry leaders and peers with valued connections enhancing business.







INFLUENCE

- Unified voice with industry and regulatory bodies – promoting the importance of the profession.

CACEA has come a long way since its inception.

Our voice and influence continue to grow as we support our mission, members, and EA community.

2014	●	THE IDEA OF CACEA <ul style="list-style-type: none"> EAs across Canada discuss the need for a unified voice 	
2017	●	CACEA INCORPORATED <ul style="list-style-type: none"> <u>Founding members</u> invest Volunteer Board Members recruited Promoted to industry 	
2019	●	EXECUTIVE DIRECTOR <ul style="list-style-type: none"> Strong governance & <u>policies</u> Operational focus Defined Member Value Proposition New Member database <u>Expanded Member HUB</u> 	M 54 W 5 S 5+
2020	●	EXPAND ENGAGEMENT <ul style="list-style-type: none"> 3-Year Strategic Plan Working committees Variety of Member forums <u>REA Mentoring Program</u> <u>Larger Affinity Program</u> e.g. FLIR, Retrotec & <u>TEC</u> 	M 157 W 17 S 25+ :
2021	●	GROW AWARENESS <ul style="list-style-type: none"> Piloted IDP Training CACEA presentations to industry Member engagement HPSC Member <u>Job Board</u> New Branding 	 M 237 W 12 S 25+
2022	●	RECOGNIZE COMPETENCE <ul style="list-style-type: none"> Retrofit Refresh Training Expand EA knowledge & networking Industry Consultations <u>CEC Program</u> 	M 302 W 22 S 40+
2023	●	INCREASE PROFESSIONALISM <ul style="list-style-type: none"> <u>IDP Facilitation Training</u> CHBA NZ Council & TRC National & Provincial Building Code engagement Member Certificate, Pin & Information Booklet <u>MEA Designation</u> 	 M 365 W 10 S 75+
2024	●	EA CONTRIBUTIONS <ul style="list-style-type: none"> IDP Facilitation Training Part-time Admin assistance Building Code Engagement <u>New Code of Ethics & Professional Conduct</u> <u>Whole House F280 Training</u> 	M 303 W 17 S 75+



Since 2020, Owens Corning is CACEA's Annual Premier Corporate Sponsor.

M = Members
 W = Webinars
 S = Stakeholder Engagement

Financial Report

STATEMENT OF FINANCIAL POSITION

	2024	2023
ASSETS		
Cash	435,352	185,451
Accounts Receivable	34,575	154,691
HST Receivable & Prepaid Expenses	5,949	1,602
	475,876	341,744
LIABILITIES		
Accounts Payable and Accrued Liabilities	18,137	164,386
HST Payable	-	4,393
Payroll Liabilities	1,981	2,127
Deferred Revenue	26,836	30,134
	46,954	201,356
UNRESTRICTED NET ASSETS	428,922	140,388

STATEMENT OF OPERATIONS

	2024	2023
REVENUE		
Projects	287,824	334,358
Member Dues	81,856	80,207
Other (Training, Sponsorship, Misc.)	123,7056	42,736
	493,381	457,301
EXPENSES		
Administration and Operations	99,558	42,638
Management Fees	109,676	82,822
Projects	(8,787)	264,927
	204,847	390,387
EXCESS OF REVENUES OVER EXPENSES	288,534	66,914

Based on the auditor's year-end audited financial statements, CACEA finds itself in a particularly strong financial position with over \$400K in assets. While there was little growth in membership revenue due to the sunset of the Canada Greener Homes Grant, significant revenue results can be attributed to Owen's Corning's Annual Corporate Sponsorship, multiple deliveries of the Integrated Design Process (IDP) Facilitation training, and the completion of several projects which overlapped from previous fiscal years. Higher 2024 administration and management-related expenses were expected as they reflect an increased investment in member services including expanded in-person stakeholder engagement by the executive director, (10+ events across Canada); member "Meet and Greet" events (7 events - BC, AB, ON and NB) as well as training costs and the addition of part-time operational support - all of which supported CACEA strategic plan and objectives.

The resulting excess in assets will add to CACEA's operating reserve by contributing to a year of operating expenses - a prudent practice for a non-profit association. CACEA will also use the funds for future investments including updating the website and adding the role of a Technical Liaison Director position in 2025.

2024 Highlights

CACEA experience notable achievements, expanded engagement and industry consultation including an invitation to preview the 2024-25 Federal Budget in April.

MEA



15 Master Energy Advisors across Canada

- Experienced and committed EAs who demonstrate a high-level of expertise and are a trusted partner and advisor to the industry-at-large.

IDP



29 Trained and Qualified Integrated Design Process (IDP) Facilitators

- Professionals trained in coordinating, leading, and recording this collaborative process that promotes innovative thinking where all players in a project find 'ideal' and smart building solutions.

F280



67 Trained and Qualified CSA F280 Whole House Heat Loss Heat Gain Calculation using Volta SNAP Tool

- Registered EA can provide a CSA F280 Whole House value using verified software utilizing HOT2000 inputs to contribute to right-sized mechanical equipment.

ADVOCATE/
CONSULT

25 Guidance and Input on Industry Issues and Initiatives

- BC Highest Efficiency Equipment Standards Consultation, [official reply](#).
- BC Ministry of Housing - Digital Building Permit and Code Compliance
- Heat Refuge/Cooling Room
- P9 Equipment
- NRCan Home Labelling Program (meetings, round tables, [official reply](#) and discussions with virtual tool providers
- NRCan Meetings
- Sustainable Jobs Training Funding

2024 Highlights

MEMBER

10

Officially represent CACEA and EA-sector

- B2E Network
- Canadian Standards Association TC C403
- CARST Working Group on Energy Efficiency
- CHBA Technical Research Council (TRC)
- CHBA Net Zero Council (ex officio)
- Home Construction Regulatory Authority
BCCC Industry Group
- Home Performance Stakeholder Council
- Building Decarbonization Alliance
- HomebuildersCAN
- Retrofit Training Network

AHJs

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Officially represent CACEA and EA-sector

- Alberta
 - Alberta Municipal Affairs; Safety Code Council; City of Edmonton; City of Calgary Discussion
 - NBC 9.36 Information Sessions
 - Drafting of an “National Building Code 2023 (Alberta Edition) 9.36 Overview”, including compliance form
- Saskatchewan
 - Training session for building officials
- Nova Scotia
 - Contributing to building officials training
- New Brunswick
 - Exploring opportunities to work together

CACEA REA members held to a high standard:

- Abide by our comprehensive “Code of Ethics and Professional Conduct Policy” (CEPCP).
- Submit a Service Organization verification letter to prove they are in good standing with them and Natural Resources Canada (NRCAN) annually.
- Hold Errors and Omissions insurance (not a requirement to be an EA).
- Complete 18 hours of continuing education credits (CEC) annually (25 hours for MEAS).



CEPCP



FIND A
MEMBER

Our Supporters

2020-2024 Premier Annual Corporate Sponsor



Training Supporters



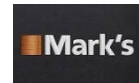
Supplier Members



Panasonic



Member Benefits Affinity Partners



Bulk Members

10+ Members



6-9 Members



3-5 Members



2024 Board of Directors



PRESIDENT

Andy Oding MEA

Building Knowledge Canada
Ontario



VICE PRESIDENT

Amelie Caron MEA

Ecosynergy
Alberta



SEC./TREASURER

Zenon Pilopowicz MEA

Homesol Building Solutions
Nova Scotia



EXECUTIVE DIRECTOR

Cindy Gareau

CACEA



DIRECTOR

Luke Dolan MEA

Capital Homes Solution
British Columbia



DIRECTOR

Einar Halbig MEA

E3 Eco Group
British Columbia



DIRECTOR

Tyler Hermanson

4 Elements Integrated Design
Alberta



DIRECTOR

Kent Pearson

Advanced Energy Advising
Alberta



DIRECTOR

Troy Tilbury MEA

Building Knowledge Canada
Ontario



DIRECTOR

Jack Zhou MEA

A&J Energy Consulting
Ontario

VOLUNTEER ENGAGEMENT

- EA Councils
- Education & Technical Committees
- Online Member HUB
- Women's Forum
- Working Groups