

# Annual Report

Canadian Association of Consulting Energy Advisors (CACEA)



# 2024

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# Letter from the President



This year continued to bring both challenges and opportunities for professional energy advisors and service organizations.

Though government programs continued to evolve (or diminish), the professional members of CACEA continued to expand their knowledge base and professional services amongst existing and new construction.

Outside of federal /public incentive, Canada saw public lenders lean into the sustainability space, recognizing professionally evaluated and labelled homes with expanded mortgage financing opportunities, e.g., RBC Green Mortgage.

CACEA members also supported the development of new NBC 2020 9.36 training, developed through ACBOA. In addition, we provided training for jurisdictions across the country.

These initiatives send a clear signal that the residential qualified energy advisor is indeed a rapidly growing and recognized profession across the sustainability landscape of Canada

CACEA continued to strengthen its technical rigor and support of technical code and standard development within the residential construction marketplace and in 2025 will have a Technical Liaison Director position. As we seek to support the progress around efficient, resilient, healthy, and lower carbon homes and residences, a strong but practical understanding of building science and the complexity of home renovations/new home building is critical.

Keep your eyes open for news of upcoming program evolution and opportunities in 2025-2026. As the EnerGuide program and all associated labels (Energy Star, R2000) undergo updates and NRCan continues work around virtual energy assessment for the existing home market, CACEA will be actively engaging , bringing the voice of the professional energy advisor into the development and planning

You can also expect to see announcements wherein CACEA resources and networks will be growing profoundly, and new partnerships and projects will break ground.

We want to extend a heartfelt thank you to the professional EAs who have dedicated their time, both personally and professionally, to helping CACEA evolve, and the membership grow.

Warm regards.

A stylized, handwritten signature in black ink, appearing to read 'Andrew Oding'.

Andrew Oding MEA  
CACEA President  
Vice President, Building Knowledge Canada

# About CACEA

## Our Mission

To support a sustainable and recognized profession of valued and credible Canadian Energy Advisors

## Our Strategic Focus



### RECOGNIZED AS A TRUSTED PARTNER AND CRITICAL FOR DECISION MAKING

- To be the go-to resource for stakeholders and at the table for key discussions.



### CACEA MEMBERS ARE VALUED FOR THEIR ADVANCED, SPECIALIZED EXPERIENCE

- CACEA members are prioritized and valued as “best in class.”



### CACEA IS A STRONG AND SUSTAINABLE ASSOCIATION

- Grow the operating reserve, diversified revenue, and reduce member dues reliance.

## Our Values

- Integrity
- Professionalism
- Competence
- Respect
- Forward-thinking
- Collaborative

## Our Member Value



### KNOWLEDGE

- Information, resources, and education to support professionalism and competitiveness.



### NETWORK

- Strong and supportive industry leaders and peers with valued connections enhancing business.



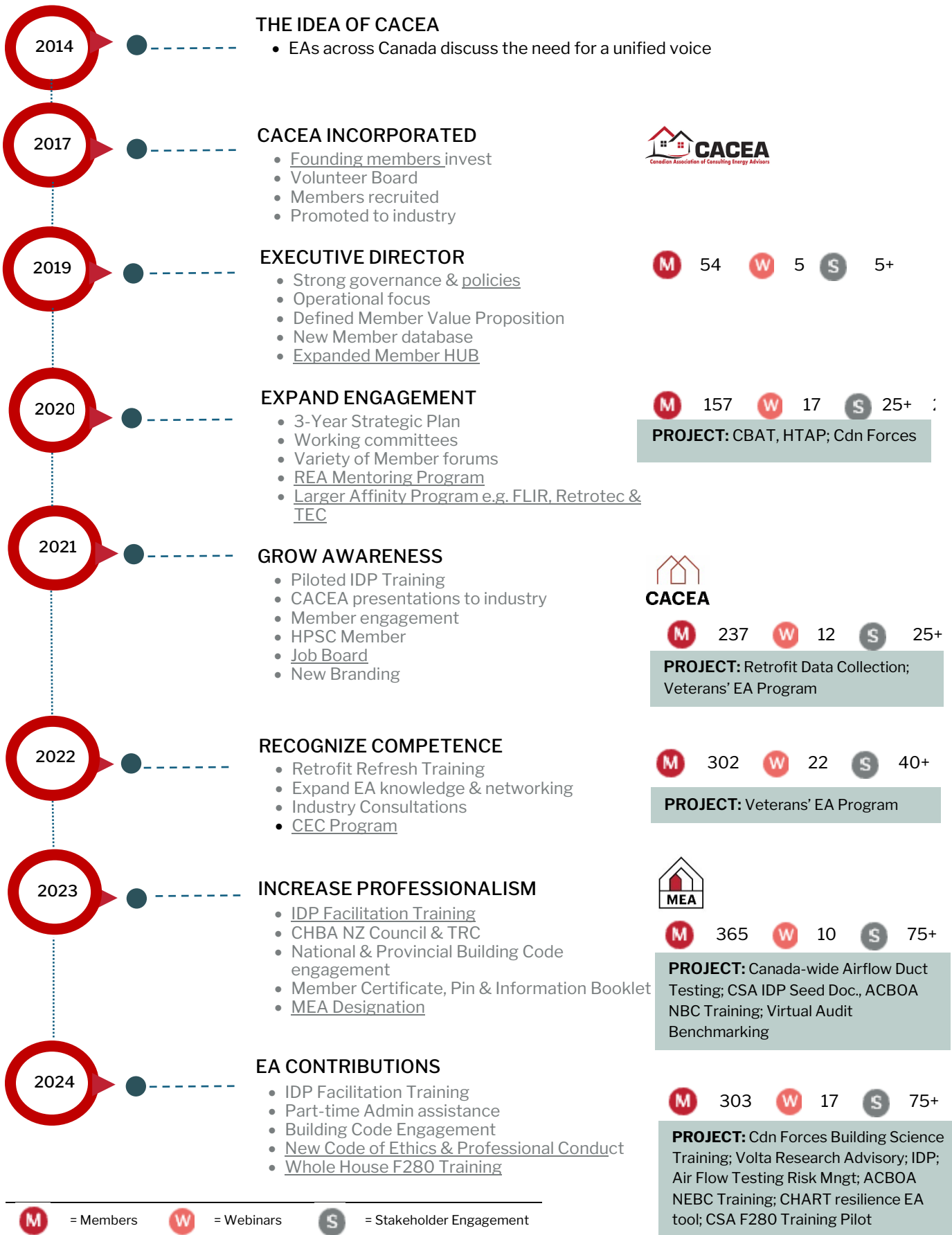
### INFLUENCE

- Unified voice with industry and regulatory bodies – promoting the importance of the profession.



# CACEA has come a long way since its inception.

Our voice and influence continue to grow as we support our mission, members, and EA community.



Since 2020, Owens Corning is CACEA's Annual Premier Corporate Sponsor.

# 2024 Board of Directors



PRESIDENT

**Andy Oding MEA**

Building Knowledge Canada  
Ontario



VICE PRESIDENT

**Amelie Caron MEA**

Ecosynergy  
Alberta



SEC./TREASURER

**Zenon Pilipowicz MEA**

Homesol Building Solutions  
Nova Scotia



EXECUTIVE DIRECTOR

**Cindy Gareau**

CACEA



DIRECTOR

**Luke Dolan MEA**

Capital Homes Solution  
British Columbia



DIRECTOR

**Einar Halbig MEA**

E3 Eco Group  
British Columbia



DIRECTOR

**Tyler Hermanson**

4 Elements Integrated Design  
Alberta



DIRECTOR

**Kent Pearson**

Advanced Energy Advising  
Alberta



DIRECTOR

**Troy Tilbury MEA**

Building Knowledge Canada  
Ontario



DIRECTOR

**Jack Zhou MEA**

A&J Energy Consulting  
Ontario

## VOLUNTEER ENGAGEMENT

- EA Councils
- Education & Technical Committees
- Online Member HUB
- Women's Forum
- Working Groups



# Financial Report

## STATEMENT OF FINANCIAL POSITION

	2024	2023
<b>ASSETS</b>		
Cash	435,352	185,451
Accounts Receivable	34,575	154,691
HST Receivable & Prepaid Expenses	5,949	1,602
	<b>475,876</b>	<b>341,744</b>
<b>LIABILITIES</b>		
Accounts Payable and Accrued Liabilities	18,137	164,386
HST Payable	-	4,393
Payroll Liabilities	1,981	2,127
Deferred Revenue	26,836	30,134
	<b>46,954</b>	<b>201,356</b>
<b>UNRESTRICTED NET ASSETS</b>	<b>428,922</b>	<b>140,388</b>

## STATEMENT OF OPERATIONS

	2024	2023
<b>REVENUE</b>		
Projects	287,824	334,358
Member Dues	81,856	80,207
Other (Training, Sponsorship, Misc.)	123,7056	42,736
	<b>493,381</b>	<b>457,301</b>
<b>EXPENSES</b>		
Administration and Operations	99,558	42,638
Management Fees	109,676	82,822
Projects	(8,787)	264,927
	<b>204,847</b>	<b>390,387</b>
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>288,534</b>	<b>66,914</b>

Based on the auditor's year-end audited financial statements, CACEA finds itself in a particularly strong financial position with over \$400K in assets. While there was little growth in membership revenue due to the sunset of the Canada Greener Homes Grant, significant revenue results can be attributed to Owen's Corning's Annual Corporate Sponsorship, multiple deliveries of the Integrated Design Process (IDP) Facilitation training, and the completion of several projects which overlapped from previous fiscal years. Higher 2024 administration and management-related expenses were expected as they reflect an increased investment in member services including expanded in-person stakeholder engagement by the executive director, (10+ events across Canada); member "Meet and Greet" events (7 events – BC, AB, ON and NB) as well as training costs and the addition of part-time operational support – all of which supported CACEA strategic plan and objectives.

The resulting excess in assets will add to CACEA's operating reserve by contributing to a year of operating expenses – a prudent practice for a non-profit association. CACEA will also use the funds for future investments including updating the website and adding the role of a Technical Liaison Director position in 2025.

# 2024 Highlights

**CACEA experience notable achievements, expanded engagement and industry consultation including an invitation to preview the 2024-25 Federal Budget in April.**

MEA



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## **Master Energy Advisors across Canada**

- Experienced and committed EAs who demonstrate a high-level of expertise and are a trusted partner and advisor to the industry-at-large.

IDP



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## **Trained and Qualified Integrated Design Process (IDP) Facilitators**

- Professionals trained in coordinating, leading, and recording this collaborative process that promotes innovative thinking where all players in a project find 'ideal' and smart building solutions.

F280



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## **Trained and Qualified CSA F280 Whole House Heat Loss Heat Gain Calculation using Volta SNAP Tool**

- Registered EA can provide a CSA F280 Whole House value using verified software utilizing HOT2000 inputs to contribute to right-sized mechanical equipment.

ADVOCATE/  
CONSULT

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## **Guidance and Input on Industry Issues and Initiatives**

- BC Highest Efficiency Equipment Standards Consultation, [official reply](#).
- BC Ministry of Housing - Digital Building Permit and Code Compliance
  - Heat Refuge/Cooling Room
  - P9 Equipment
- NRCan Home Labelling Program (meetings, round tables, [official reply](#) and discussions with virtual tool providers)
- NRCan Meetings
- Sustainable Jobs Training Funding





# 2024 Highlights

## MEMBER

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### Officially represent CACEA and EA-sector

- B2E Network
- Canadian Standards Association TC C403
- CARST Working Group on Energy Efficiency
- CHBA Technical Research Council (TRC)
- CHBA Net Zero Council (ex officio)
- Home Construction Regulatory Authority  
BCCC Industry Group
- Home Performance Stakeholder Council
- Building Decarbonization Alliance
- HomebuildersCAN
- Retrofit Training Network

## AHJs

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### Officially represent CACEA and EA-sector

- Alberta
  - Alberta Municipal Affairs; Safety Code Council; City of Edmonton; City of Calgary Discussion
  - NBC 9.36 Information Sessions
  - Drafting of an “National Building Code 2023 (Alberta Edition) 9.36 Overview”, including compliance form
- Saskatchewan
  - Training session for building officials
- Nova Scotia
  - Contributing to building officials training
- New Brunswick
  - Exploring opportunities to work together

### CACEA REA members held to a high standard:

- Abide by our comprehensive “*Code of Ethics and Professional Conduct Policy*” (CEPCP).
- Submit a Service Organization verification letter to prove they are in good standing with them and Natural Resources Canada (NRCAN) annually.
- Hold Errors and Omissions insurance (not a requirement to be an EA).
- Complete 18 hours of continuing education credits (CEC) annually (25 hours for MEAS).



CEPCP



FIND A  
MEMBER

# Our Supporters

2020-2024 Premier Annual Corporate Sponsor



## Training Supporters



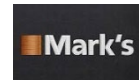
## Supplier Members



Panasonic



## Member Benefits Affinity Partners



## Bulk Members

10+ Members



6-9 Members



3-5 Members





Strengthening Our Profession –  
Together

### Contact Us



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<https://cacea.ca>

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