



Key Activities

There has been continued focus on working with NRCan, members on the CGHG program and ENERGY STAR for New Homes engagement, researching 2022 strategic opportunities and requirements; a member recruitment program, marketing a webinar for Ontario stakeholders, finalizing webinar topics for 2022 and formalizing the CEC program.

Committee/Working Group Reports

Technical Committee

- A second Window Round table is scheduled for October 13 3-5pm EDT.
- The committee is reviewing the responses to the HOT2000 modelling improvements to determine next steps.

Education Committee

- The education committee reviewed the CEC Program instructions for presentation to the members at the EA Council meeting.
- The Supplier Series have been scheduled for the year and the goal is to schedule the educational sessions as well (draft schedule attached)
- The committee has started to discuss the format and high level content for an annual conference which will take place Spring 2023.

Mentoring Program Committee

- The program is currently underway.
- The committee checked in with participants to ensure that the relationships are working.

Membership and Member Services

- SIGA has signed up to be a member of CACEA.
- Held an EA Council on June 19. There was some discussion about the Canada Greener Homes Loan which launched on Friday June. Toby Smith provided a highlight of the new NBC, Mark updated members on conversations with NRCan related to ENERGY STAR for New Homes and Cindy presented the CEC program and the member recruitment campaign.
- Instructions for tracking CECs as well as a form to request credits for a provider or member have been created and will be included on a separate page about the CEC program under the Membership tab. In addition, on the membership landing page additional content will be added highlighting the standards by which CACEA members are held that includes the CEC requirement.
- Engaged the membership committee to address the Member Recruitment campaign and suggestions for prizes. The member profile has been updated to include a place to include the referring member's name and the online member application page will remind people to include the full name of the referring member. Prizes were donated from FLIR, Federated Insurance, Panasonic, Retrotec, SIGA Swiss, and The Energy Conservatory. CACEA will purchase a laser measure and give a 50% discount a membership. Members will receive the email with campaign details. There will be a link to the details on the membership page.

Finances

- Much of this month's stakeholder outreach has a focus on project opportunities and leveraging potential collaboration which can contribute to increased revenue.



Stakeholder Relations

PRESENTATIONS

- Will do a presentation on working with an EA to CanREA in the near future.
- Have been asked to do a presentation in October for FGIA about EAs, NBC and technical considerations.

ADVOCACY

NRCan – Greener Homes

- CACEA is part of the bi-weekly SO meetings with the Greener Homes team.
- Meet weekly with Ruth Talbot and Kimberly Jansen and their communication team leads as a touch point.
- Participated in a pre-announcement of the CMHC Loan which is an extension of the Grant program and is referred to as the Canada Greener Homes Loan.
- Discussed the need for EAs and SOs to have the ability to change the D report and this is currently being considered. Additional engagement is required.
- Created a “Question Form” specific to the Greener Homes Loan and will share the input on a regular basis with NRCan and CMHC.
- Created a Greener Homes Loan page for members to access in the Member HUB.

ENERGY STAR for New Homes

- **ENERGY STAR Follow up Conversation:** Tyler Hermanson, Mark Rosen, Angela Bustmante, and Cindy Gareau met with Renee Lazarowich and Kim Curran to continue discussions around engagement strategies.
- NRCan has committed to engage CACEA for a high level policy group as well as a technically focused group in the fall.

NRCan – General

- Met with Natalie Irwin, Noel Burns and Kate Hicks to explore upcoming opportunities to contribute to and participate in several initiatives.
- It was noted that CACEA is recognized for its contributions and perspective.

BC Engagement

- Met with Maryam Rezaei, Senior Policy Advisor, BC Government to discuss their approach to point of sale home labelling. CACEA requested additional consultation and be engaged in this discussion. Additional follow up will be required.

PROJECTS AND COLLABORATION

Owens Corning Higher Performance Project

- This project will continue in 2022 and providing two (ON and West) IDP sessions.
- OC has drafted a case study on the 2021 Calgary project which will be shared once final sign off has been given by the builder. CACEA is highlighted in the material.
- OC is doing a video case study highlighting the IDP process for the 2021 Quebec project. CACEA provided input on the content and will be referenced.
- Continue to support the OC team for a project in Alberta.

IDP Facilitation Training Program

- Tessa Hall is a recent graduate.
- There is interest in CACEA’s IDP training by multiple stakeholders.



DISCUSSIONS AND OUTREACH

CHBA

- We continue to explore opportunities where CACEA can assist with the LEEP workshops and tap into some of the CHBA funding to assist their deliverables.

Efficiency Canada

- Attended a networking event with some of Efficiency Canada's stakeholders.
- It was a good opportunity to meet people in person and continue to raise awareness of CACEA and strengthen outreach and engagement.

Owens Corning

- After the OC webinar, met to discuss how to improve engagement and value for members and OC.
- CACEA will meet quarterly with the OC team to review accomplishments and next steps for 2022.

HRAI

- Agreed to have regular touchpoints with Martin Luymes, Vice President, Government and Stakeholder Relations.
- Agreed to provide 25% off of training for CACEA members.

Summerhill

- Introductory meeting to learn more about each other and consider synergies and membership.

NB Power

- Met with Diane Spencer to explore how to work together.
- Discussed EA contributions beyond general EnerGuide labels.

VEAP

- Debriefing meeting about the 2021-22 EA training program
- Interest in doing another program in the fall which would include CACEA. This might include members providing more support for exam prep as well as their career.

City of Calgary

- Had an introductory meeting with Brent Downey and Craig Reilander to explore opportunities to work together
- The city wants to have an EnerGuide label on 5,000 and there is concern around capacity.
- Interested in CACEA's continuing education initiatives and promoting CACEA members.

Properate (formerly StepWin)

- Discussed the updates to their AI platform which is focused on a "narrowed down" EnerGuide label.
- The EA or HO can enter data into their platform to get an estimated energy report. This report could then redirect the homeowner to further engagement by an EA.
- More discussion is required.

Community Energy Association

- Chatted with Jessica Martin-Thompson who is working on Kootenay Clean Energy Transition initiative and expressed concern about capacity.
- There was great interest in the CEC program and the ability to identify a group of EAs with supported credentials.
- Shared the updated "Working with an Energy Advisor" brochure.

FortisBC

- Met with several of the FortisBC team to discuss Deep Energy Retrofits.



- They will continue to engage with CACEA to consider gas and needs in this sector where CACEA might provide assistance.

Harbord Village Community Project

- Met with the volunteer organizers to learn more about the Harbord Community efforts to encourage energy upgrades for their community. CACEA member Sarah Grant and other CACEA members have worked with them.

SimpTec

- Met with Winston Morton and Micheline Joyce to discuss their virtual tool and potential work.
- They envision their tool to provide a streamlined process for EAs, works in HOT2000, could address the “masses” and drive leads for EAs.

Electricity Canada

- Invited to participated in a round table about supporting Net Zero with industry stakeholders.
- It was a good networking and awareness engagement.
- Concerns about affordability, pre-planning (like IDP) and engagement with key stakeholders when planning programs and compliance requirements, knowledge gap issues, aging workforce, need for innovation and new approaches. To meet demand

Vancity and OpenTech

- Met with Donovan Wollard, Open Tech and Michelle Michelle Bonner, Community Investment Manager who presented for Efficiency Canada
- An introductory meeting to better understand our respective focus and work
- Interest to continue engagement

Alberta Energy Efficiency Alliance

- Met with Jesse Row, ED (from and Efficiency Canada presentation).
- Explored how we might support our respective objectives
- Negotiated complimentary membership to their organization in exchange for CACEA membership.

SSRAI

- Met with Pam Goertzen , Executive Director as an introductory meeting.
- Explored opportunities to support our respective objectives.
- Additional conversations will follow

Regional District of Okanagan-Similkameen

- Met with Jeremy Dresner, Senior Energy Specialist
- Through an article noted that they are looking at virtual audit technology
- Introduction to CACEA and our members
- Productive conversation particularly around including CACEA’s directory as a way to find EAS due to our CEC program and member requirements.

StepUp

- Introductory meeting to learn more about each other and consider synergies.

Volta Research

- Shared update on activities.

NAIMA

- NAIMA is updating their Insulation Manual that will include content specific to EAs.



Focus for the Next Month

- Virtual vs remote audit discussions
- Continue to promote the CEC program
- Continue to promote the member recruitment campaign
- Continue to explore support with potential funding opportunities
- Meet with Tim Hudak, CEO of OREA and Trevor Koot, CEO of BCREA.
- Follow up with stakeholders and other AHJs after the OBC presentation for further engagement
- Continue to have conversations with stakeholders across Canada and seek opportunities for synergies and projects.
- Update the website with information about the value of an EA and how to become an EA.
- Additional tasks as assigned by the board.