

## TERMS OF USE

The CACEA Member Directory provides an opportunity to source a CACEA member to inquire about the services they provide and to facilitate networking between members.

The Directory may not be used to sell or market a business, product, or service; to solicit contributions, sponsorships, or business opportunities; or for any unlawful use. The contents of the Directory may not be used to generate mailing lists, e-mail lists, phone lists, or other lists for any commercial purposes.

By using the Directory, you agree not to solicit the members included on this list unless your solicitation is a direct result of having obtained the members' contact information from another source in the ordinary course of your business. You agree not to release or sell the Directory or its contents to any third parties. Nothing herein shall prohibit or limit the use of information generally available to the public.

By accessing the CACEA Member Directory, you are agreeing to these terms and conditions.

If you are unsure about the appropriate uses of the Directory, please contact [info@cacea.ca](mailto:info@cacea.ca).

## CACEA MEMBER DIRECTORY DO'S AND DON'TS

### Do's

- Do utilize the directory for professional networking purposes.
- Do contact a member for insight, ideas, and general feedback on how to handle a particular issue.
- Do contact members to discuss news and topics relevant to the field.
- Do share content with members that is solely informative or educational e.g. to learn about the services they provide.

### Don'ts

- Don't make unsolicited contact with other members to describe or promote your business or services, or to make a sale.
- Don't use the directory to promote your clients.
- Don't use the directory contents to generate bulk communications, direct mail, or e-blast lists.
- Don't share the directory with third parties.